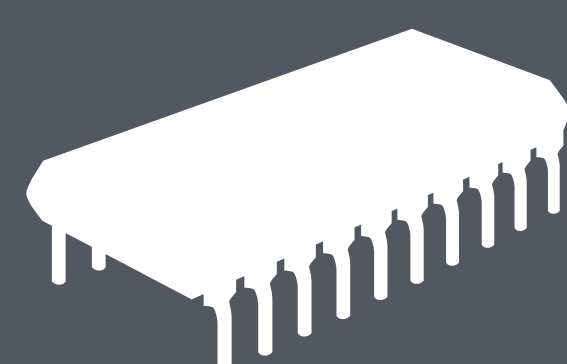
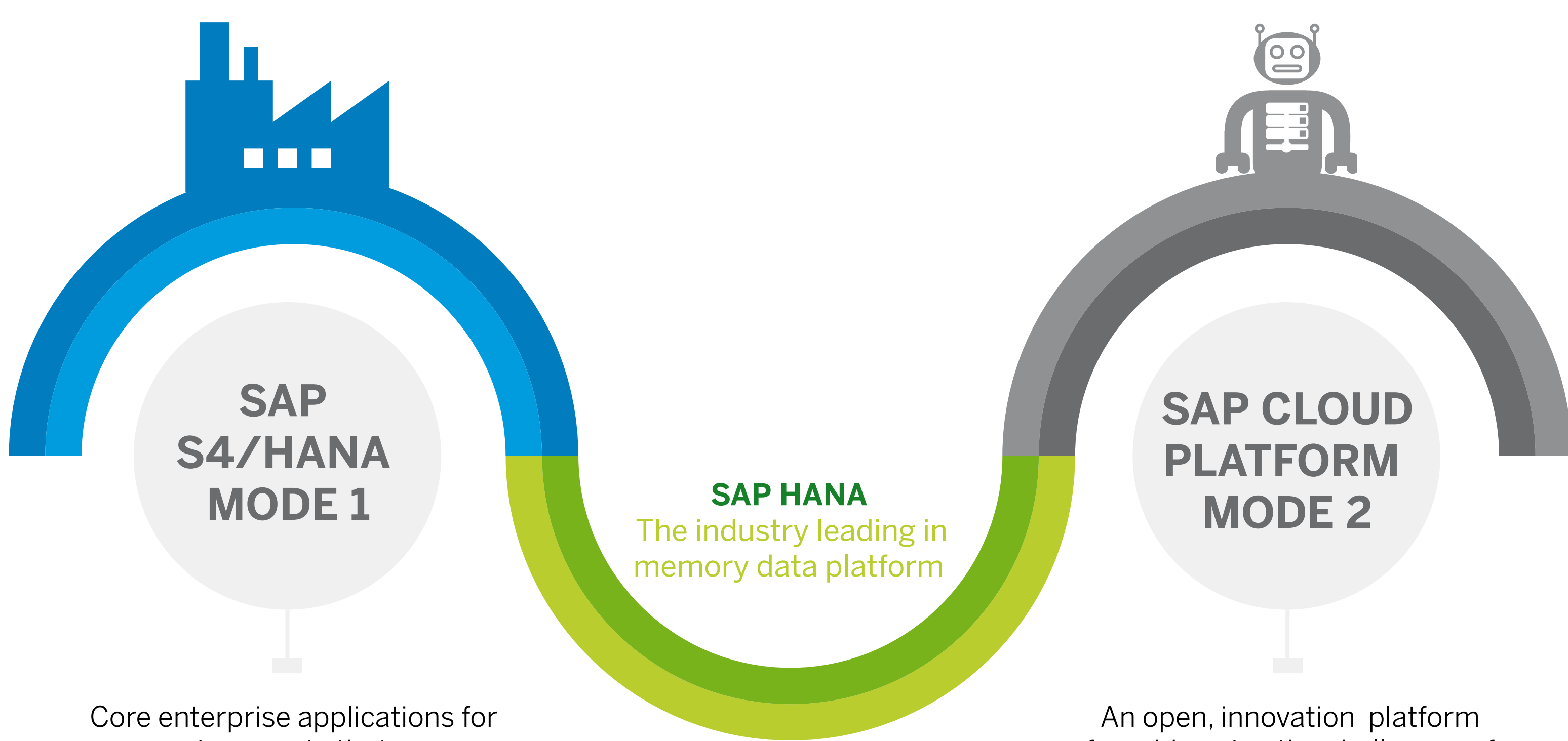


01001010111010010
 10100101000101010



INNOVATION IN THE INTELLIGENT ENTERPRISE

SAP'S THREE STRATEGIC PILLARS



Core enterprise applications for environments that are predictable and **well-understood**.
Focus on exploiting what is known, while renovating the legacy environment into a state that is fit for a **digital world**.

An open, innovation platform for addressing the challenges of **digital transformation**.
 Enables exploratory experimentation **to solve** new problems and is optimized for areas of uncertainty.

FOR THE INTELLIGENT ENTERPRISE ON ITS DIGITAL TRANSFORMATION JOURNEY WITH BIMODAL IT

