

Executive Biography

SAP Latin America and Caribbean Leadership Team



Angela Gómez

President, SAP Mexico

Angela Gómez was named President of SAP Mexico on January 2021. She is responsible for leading the Mexican subsidiary of the German tech giant, which touches 77% of the world's transaction revenue.

As President of SAP Mexico, Angela leads a talented team of more than 1,000 employees, offering a broad portfolio of cutting-edge technology solutions. SAP Mexico has operated in Mexico for 26 years and serves approximately 10,000 customers in 25 industries. Among Angela's objectives is to advance SAP's market leadership in Mexico, assisting customers in their digital transformation journeys and in their migration to the cloud.

Angela has over twenty years of experience in the technology industry, including more than fifteen previously at SAP, where she led different areas of the company, including as the Vice President of Services for SAP Mexico and Central America. Prior to becoming the President of SAP Mexico, she served as Chief Innovation Officer of the Mexican luxury retailer, El Palacio de Hierro, and previously, was President for Latin America of Safilo Group, the Italian eyewear company.

Angela is deeply committed to help strengthen Mexico's competitiveness through technology innovation, with access to the most advanced cloud solutions, and the development of diverse talent. To achieve this, she collaborates actively with numerous partners, and with various chambers of commerce and industry leaders. She is also a strong supporter of bringing newer generations closer to STEM (Science, Technology, Engineering and Math,) especially women and young adults.

Angela has an MBA and a degree in Systems Engineering, both from the ITESM (Tecnológico de Monterrey), as well as finance related diplomas from IPADE and ITAM, all in Mexico. She is based in Mexico City.