

# Executive Biography

## SAP Latin America and Caribbean Local Team



**MARCELA PERILLA**  
President, SAP Latin America North Region

As President of SAP Latin American & the Caribbean (LAC) North Region, Marcela Perilla oversees all business operations in Colombia, Ecuador, Venezuela, Central America, and the Caribbean. She is responsible for driving SAP's growth across this region of Latin America, and for helping customers innovate and succeed in their digital transformation journeys and their migration to the cloud.

As the head of SAP LAC North, Marcela leads a talented team of 600+ employees in 13 countries, who are focused on serving approximately 7,000 customers across 25 industries with SAP's broad portfolio of cutting-edge technology solutions.

Marcela has accrued over two decades of experience in the IT industry, in support of medium and large companies across the Latin-American region. Prior to joining SAP, she held various top leadership positions at Dell Technologies, IBM, and Unisys, among other companies. Marcela is a strong advocate for female inclusion in the STEM field and was recently recognized as one of the "50 Most Powerful Women" by Forbes Colombia.

Marcela holds a degree in Computer Engineering from Universidad de Los Andes in Colombia and an MBA from the same institution. She is based in Bogota, Colombia, where she resides with her family.