

Executive Biography

SAP Latin America and Caribbean Local Team



JOSE ANTONIO DEL RIO ARAMBURU
Country Manager SAP Peru

Jose Antonio del Rio Aramburu is Country Manager of SAP Peru. He joined SAP in 2013 to take on responsibility for leading the country's operations. His main focus is to support corporations and medium and small enterprises in their digital transformation journey, and to develop opportunities for market growth by positioning the full portfolio of SAP solutions, in addition to strengthening relations with clients.

Prior to joining SAP, Del Rio developed an outstanding track record in the IT industry, with over 15 years of experience in different Sales and Marketing positions with such companies as CA Technologies and IBM.

He holds a degree from the Business Administration School of Lima University, a specialization in Finance from ESAN, and an MBA from Piura University.