

# Executive Biography

## SAP Latin America and Caribbean Management Team



### **CLAUDIO MURUZABAL**

**President, SAP EMEA South**

**Chairman, SAP Latin America and Caribbean**

Claudio Muruzabal is the President of SAP EMEA South, region comprising Southern Europe, the Middle East and Africa. He is also Chairman, SAP Latin America and Caribbean. Claudio was named to these two roles in July 2020, following his five-year tenure as President of SAP Latin America and Caribbean (LAC.)

With over 25 years of experience heading large technology organizations, Claudio leads SAP's most diverse region that spreads across 75 countries. In this capacity, he is responsible for SAP's Go-to-Market strategy and oversees execution for all SAP's Lines of Business across the EMEA South region, enabling businesses of all sizes as they innovate, compete and thrive with SAP's platforms, applications, and business networks. In addition to his role as President for EMEA South, Claudio continues to support the LAC region in an advisory role as the Chairman of LAC, focusing on the success of SAP customers in Latin America.

Prior to joining SAP in 2015, Claudio was CEO of NEORIS for ten years, and evolved the company into a global management and IT consulting business that posted 20% annual growth. Previously, he was Vice President of Teradata in Latin America and the Caribbean under NCR, where he held various senior executive positions.

A strong advocate of education and an entrepreneurial mindset as a means to advance social wellbeing and economic growth, Claudio serves as Americas Co-Chair of nonprofit Junior Achievement. He is also a Board Member of the Council of the Americas, and a Board Member of the Latin American Program for the Woodrow Wilson International Center. He also is an active proponent and speaker on the expansion of digital innovation and entrepreneurship in Latin America.

Claudio Muruzabal holds a Global Executive MBA from The Fuqua School of Business at Duke University, and a double



major in Business Administration and Accounting from the Catholic University of Argentina. In 2016, he was named one of the 100 Most Powerful Business People by Latin Trade Magazine, and has been recognized consecutively from 2016-2020 with the HITEC 50 Award, as one of the top 50 most influential and notable Hispanic Professionals in IT Industry across LATAM and Spain. In 2019, he was recognized by the Council of the Americas organization with the "Technology Leader of the Year" Bravo Award.