

# Executive Biography

## SAP Latin America and Caribbean Local Team



**CLAUDIA BOERI**  
President, SAP Latin America South Region

Claudia Boeri is President of SAP Latin America South Region, made up of Argentina, Chile, Uruguay, Paraguay, Peru, and Bolivia, since 2018. From this position she is focused on consolidating the growth of the company in the region.

Claudia has more than 20 years of experience in technology organizations in Latin America. She also has an important track record in SAP, a company where she started working in 2012 as Sales Director of Strategic Partners for the entire region. Before her appointment, she served, among other positions, as Chief Operations Officer for the South LAC Region and as General Manager for SAP Argentina.

In addition to her role at SAP, Claudia is part of the boards of different organizations in Argentina, such as IDEA and the Argentine-German Chamber of Industry and Commerce (AHK). In April 2021, she was appointed as President of the Board of Junior Achievement Argentina (JA).

She studied Information Systems Engineering at the Universidad Tecnológica Nacional (UTN) in Argentina, holds a Master of Business Administration from IDEA also from Argentina, and participated in the CEO Management program at the Kellogg School of Management at Northwestern University. She is based in Buenos Aires, where she lives with her family.