Executive Biography

SAP Latin America and Caribbean Management Team



SONJA SIMON Chief Financial Officer SAP Latin America and Caribbean

Sonja was appointed Chief Financial Officer (CFO) for SAP Latin America and the Caribbean (LAC) in November 2020. She has over 19 years of experience in the technology industry. In her role as CFO for LAC she is responsible for driving SAP's commercial support, operational excellence, and finance transformation in the Latin-American region.

Since joining SAP in 2008, Sonja has held multiple key leadership roles in the global finance team. As Global Head of Local Chief Accountants (LCA) based in Germany and later in the United States, she supported the company's growth and transformation, including how SAP reports its results to its shareholders, with SAP's first Integrated Report as well as globalization of accounting services.

Prior to joining SAP, Sonja was manager at Ernst & Young Germany, overseeing audits of US based companies.

Sonja holds an MBA from the Mannheim Business School in Germany, and dual Bachelor of Science degrees in both Accounting and Business Management from the University of Maryland's European Division. She is based in Norfolk, Virginia.

