

Executive Biography

SAP Latin America and Caribbean Management Team



MATHEUS SOUZA

Chief Innovation Officer

SAP Latin America and Caribbean

An industry leader with more than 18 years of experience in the IT and supply chain sector, Matheus Souza was appointed Chief Innovation Officer for SAP Latin America and Caribbean (LAC) in September 2022. He has a strong track record of achievements in digital transformation, innovation, customer success, ecosystem development, and intellectual property generation.

An experienced public speaker, he has delivered over 200 technology innovation lectures around the world, and has embraced the creative economy, as both evangelist and facilitator for collaborative methodologies like Design Thinking, Lean and Agile. He is passionate about advancing entrepreneurship and has mentored more than 100 startups in Latin America, the United States, Asia, and Europe.

Previously, Matheus headed the Digital Transformation Office at SAP's innovation hub for the region, the SAP Labs Latin America located in Sao Leopoldo, Brazil. He was appointed to this leadership position in 2018. He joined SAP in 2011 as a support engineer at the SAP Labs Latin America and worked for six years in different innovation driven roles there.

Matheus has a degree in Industrial Engineering from the Federal University of Rio Grande do Sul in Porto Alegre; an MBA in People Management from The University of Ritter dos Reis, also in Porto Alegre; and an MBA in Exponential Business Administration from StartSe University in Palo Alto.

He is based in Porto Alegre, Brazil.