

Executive Biography

SAP Latin America and Caribbean Management Team



PAULA JACOMO

Head of Human Resources

SAP Latin America and Caribbean

Paula Jacomo is the Head of Human Resources for SAP Latin America and Caribbean. She has over 20 years of experience and brings an extensive background in the coordination and management of areas of human resources.

She came to SAP in 2005 as Director of HR for Brazil. She took charge of talent management, incentive programs, tasks compensation and benefits, partnerships and other activities. In 2013 she obtained the position of Head of Human Resources for SAP Southern Latin America, a region that included Argentina, Brazil, Bolivia, Chile, Peru, Uruguay and Paraguay. Before arriving at SAP, she worked in companies such as Givaudan or VR Group.

Trained in psychology at the Paulista University, with extension in Human Resources in the Getulio Vargas Foundation (FGV), both from Brazil, Jacomo stresses that her main challenge in the company is retention and talent management.

Paula's office is based in Sao Paulo, Brazil.