# Executive Biography
## SAP Latin America and Caribbean Leadership Team



**Rodrigo Solon**

**Head of SAP Business Technology Platform, SAP Latin America & the Caribbean**

Rodrigo Solon is the Head of the SAP Business Technology Platform (BTP) for Latin America and the Caribbean, the platform that combines data and analytics, Artificial Intelligence, application development, automation, and integration into a single, unified environment.

With a highly skilled team in the region, Rodrigo leads SAP's second largest line of business, responsible for driving the next generation of Intelligent Enterprise in Latin America.

Under his leadership, BTP has experienced continuous growth, with numerous companies delivering new enterprise-ready apps, integrating processes, automating tasks, augmenting applications with chatbots, and analyzing financial information or human impact across organizations in the region.

Over his extensive 25-year career in Information Technology, Rodrigo has worked for other prominent global companies such as IBM, Microsoft, and Oracle. In these roles, he has led multidisciplinary teams and delivered best-in-class solutions across various industries.

Rodrigo holds a degree in Business Management, an MBA in Executive Management, and a specialization in Leadership and Innovation. He is based in Sao Paulo, Brazil.