

**Cristóbal Vergara Kegevic**  
**General Manager SAP Chile**



Cristóbal is a Civil Engineer from the Pontificia Universidad Católica de Chile, with specialization in Computer Science and BSC Engineering and a postgraduate degree in Financial Investment Management from Adolfo Ibáñez University of Santiago

He has a career of more than 23 years in sales, marketing and business development in the IT sector, has extensive experience in team management and development and business strategy. Is a member of the board of directors and advisor of the Swedish company Leadsius AB, the company Merlin Research and the strategic technology consulting firm Azurian.

Before assuming the management of SAP in 2016, he worked at Quintec, a company in which he held different positions, including CEO, COO and Director of Sales and Marketing. He previously worked in other companies in the sector, such as Computerland and Apple Chile.

Today he is responsible for leading the subsidiary in the country, strengthening the bond with clients and supporting Chilean companies and institutions in their innovation and growth processes.