

OUR CURRENT LINEAR CONSUMPTION MODEL IS HARMFUL



**9 BILLIONS
TONS OF PLASTIC
ARE DUMPED
INTO THE
OCEAN YEARLY**

**80%
OF OCEAN
POLLUTION
COMES FROM
LAND SOURCES**

**60% OF THE
WORLD'S
POPULATION
LIVES ON
THE COAST**

**STOP POLLUTION AT ITS SOURCE!
A CIRCULAR ECONOMY CAN HELP CLEAN UP THE OCEAN**



**REDUCE
REUSE
RECYCLE**

**BEST-RUN
BUSINESSES MAKE
THE WORLD RUN
BETTER**



**BEST-RUN
BUSINESSES ARE
INTELLIGENT
ENTERPRISES**