

THE WORLD IS...

GOING DIGITAL & MOVING FASTER THAN EVER



72% OF CEOS BELIEVE THE NEXT **3 YEARS** WILL BE MORE CRITICAL FOR THEIR INDUSTRIES THAN THE **PAST 50**

DIGITAL COMPANIES ARE **MORE PROFITABLE**



...BUT ONLY **5%** FEEL THAT THEY HAVE TURNED DIGITAL INTO A **COMPETITIVE ADVANTAGE.**

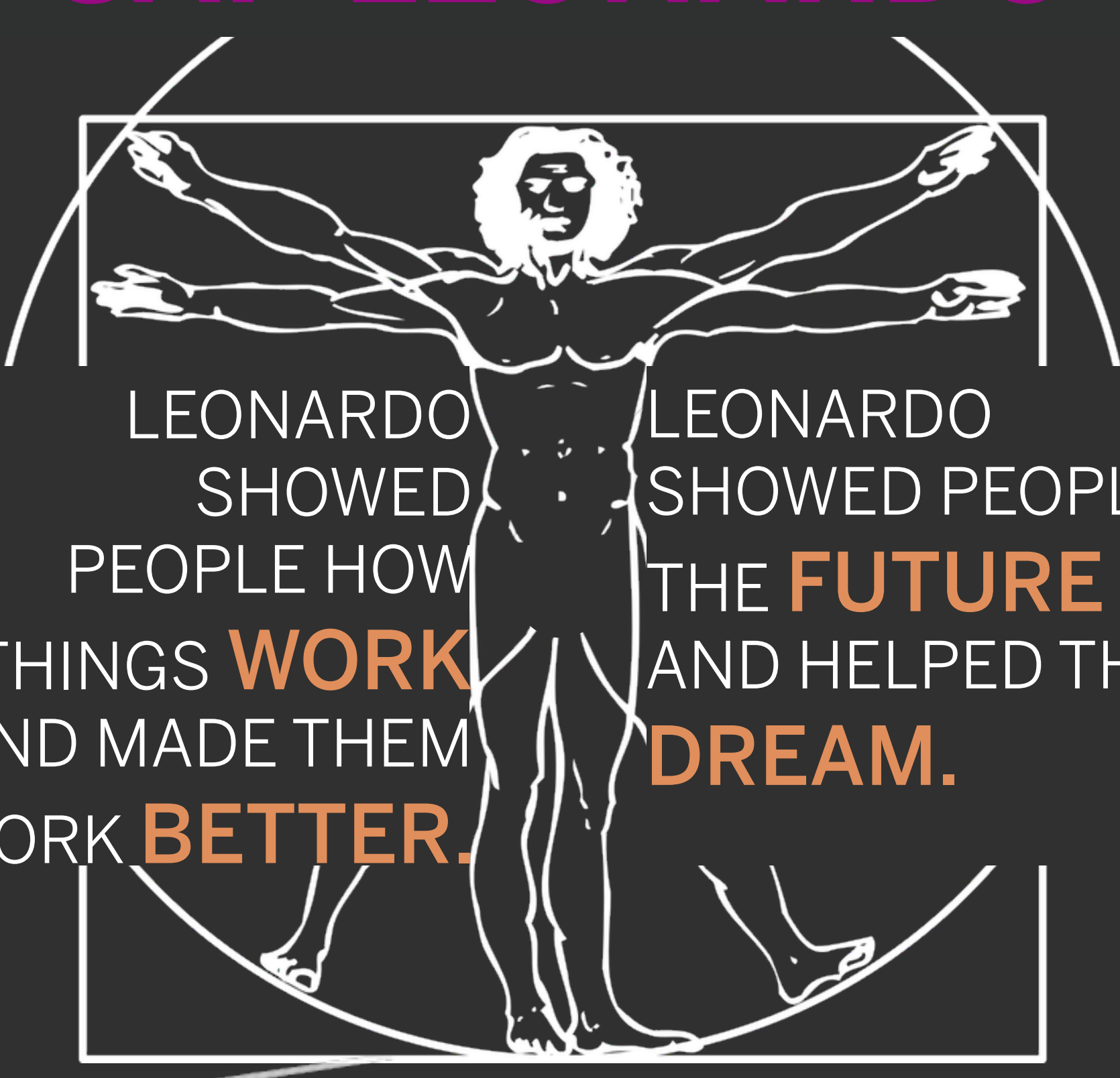


SAP

IS READY TO HELP BUSINESSES INNOVATE QUICKLY AND GO DIGITAL.

MEET...

SAP LEONARDO



LEONARDO SHOWED PEOPLE HOW THINGS **WORK** AND MADE THEM WORK **BETTER.**

LEONARDO SHOWED PEOPLE THE **FUTURE** AND HELPED THEM **DREAM.**

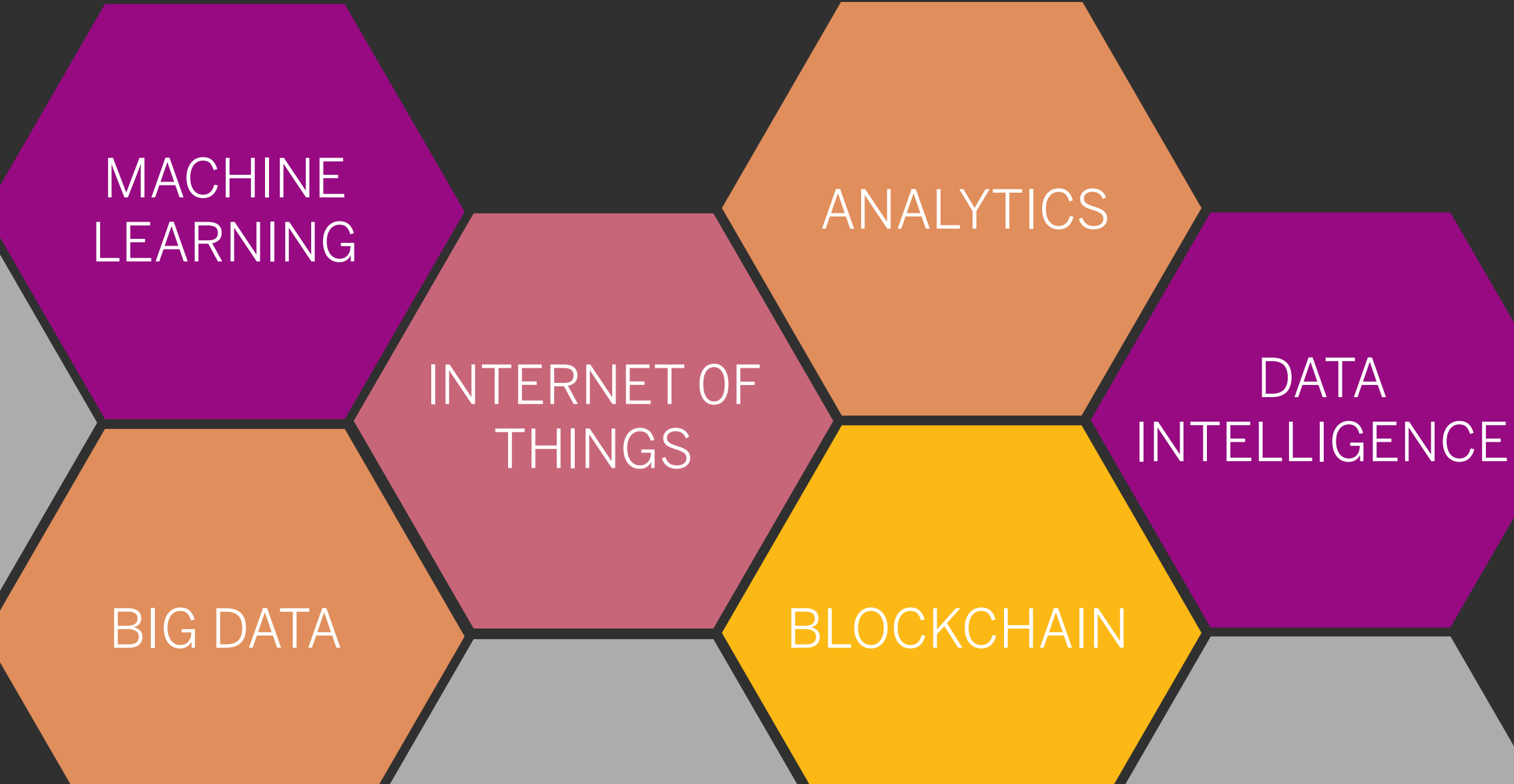
WE HAVE ENTERED A

DIGITAL RENAISSANCE

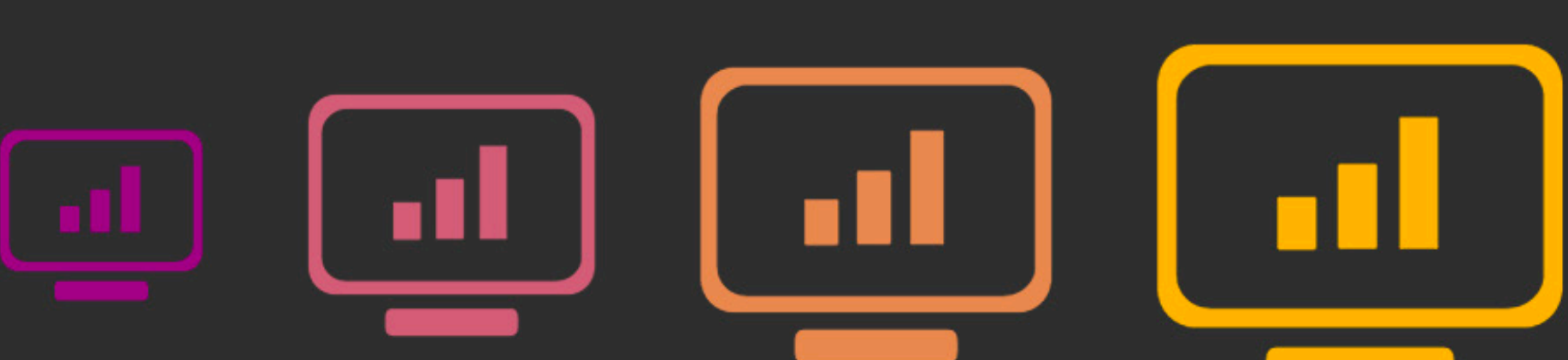
AND ONCE AGAIN, LEONARDO WILL SHOW THE WAY.

SAP LEONARDO...

...IS A **DIGITAL INNOVATION SYSTEM** THAT BRINGS TOGETHER INNOVATIONS LIKE:



...CONNECTS INNOVATION TO EXISTING CORE SYSTEMS AND NEW APPLICATIONS, SO IT SCALES THROUGHOUT **THE ENTIRE COMPANY.**



...INTELLIGENTLY CONNECTS **PEOPLE, THINGS AND BUSINESSES.**



YOU NEED A TRUSTED PARTNER TO HELP YOU BECOME A DIGITAL BUSINESS.

SAP IS THAT PARTNER.

SAP LEONARDO IS HERE.



For more information on **SAP Leonardo** visit

<https://www.sap.com/leonardo>